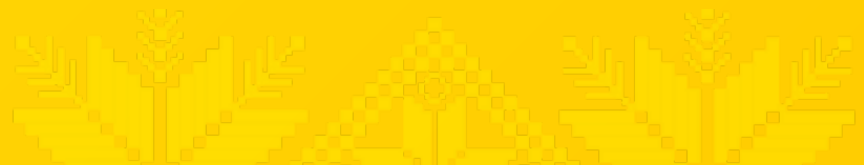




Digital products testing



Digital product introduction challenges



Short device cycle, rapid changes, multiple form factors



Native, Web and Hybrid apps



Multiple devices and OS



Non functional – Security and performance



Popular mobile web browsers



Usability



Real users



Graphics, Video, Audio

Testing Areas

New Functionality

Does new functionality work properly from a usability perspective? Does it make intuitive sense as a human using the product? Is the new functionality easy to find and use?

Bugs reporting

Are users reporting a hard-to-find bug that automation is not identifying? Can you replicate the bug manually based on user feedback?

Design Aesthetics

How does the product look and feel aesthetically? Does the design look good? Do users like how it looks? Are there any design elements that make your app or product look bad or feel wrong?

User Satisfaction

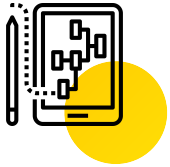
Do users have issues you did not anticipate? These may not be bugs but instead obvious annoyances and frustrations about how the app works that developers would never see.

Common “Wear and Tear” Actions

Users won't always use your product in the most sensible, straightforward, and rational way. Is it easy to open, close, and operate the product without much effort?

If someone taps icons quickly, uses one hand, or flips their phone upside down repeatedly, will the mobile app still work smoothly and properly, for example?

Bots and Web usability checking all the factors



- Accessibility
- Responsiveness
- Content and messaging
- Layout & navigation
- Errors & effectiveness
- Expectations management

Payment system involvement

A payment system is any system used to settle financial transactions through the transfer of monetary value. This includes:



Institution



Standards



Technologies



People



Procedures

Make sure all of these work properly and for the sake of your business

Some Experience in Numbers

200+ Programs per year

40+ Satisfied clients

100+ Web sites tested

30% Increase of users satisfaction level

100 000+ Unique opinions gathered

52 Countries coverage

Why Scheduling?



Database Of 450 000+
Variety Of Devices



Agile Approach
Day-to-day Scram Sessions



Up-to-date Information
Realistic measure of product/ service



Fieldwork Speed
Quick Interaction



Online Statistics
Statistics Availability 24/7



Target Audience Selection
Unique opinions



Add-on Products Offer Check
Enable to enlarge sales



Cheaper Than Competitors
Budget cut



Global Coverage
52+ Countries



Data Quality Check
Proofreading, Artefacts and Data quality check

Get Free Sample[•]

of Digital Products Testing program and analytical report.

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