



# Payment systems

# Payment system involvement

A payment system is any system used to settle financial transactions through the transfer of monetary value. This includes:



Institution



People



Standards



Procedures



Technologies

**Make sure all of these work properly and** for the sake of your business

## Some Experience **in Numbers**

**200+** Programs per year

**40+** Satisfied clients

**100+** Devices participating

**30%** Increase of sales volume

**100 000+** Transactions tests done

**52** COUNTRIES coverage

# Payment systems testing



Identifying the strengths and weaknesses of chosen system's work



Comparative characteristics of the main indicators of satisfaction



Multichannel testing – iOS, Android, Web systems



Bug reporting and improvements recommendations



Monitored and measured service performance



Competitors bench marketing and market analysis



Improves your own customer retention



Allows to analyze your system from customers' perspective

# Payment systems evaluation values

## **Segmented evaluation of real users experience**

Our programs are developed to provide you with specialists of differentiated profile who are able to collect important information on customers' likes and dislikes.

## **Profit growth**

By gathering the real diverse data from our specialists evaluations you can eliminate any weaknesses identified and work towards customer experience improvements, which will lead you to coverage increase.

## **An increase in customer loyalty**

As your approach to customer service grows, the attitude of your customers also changes. Their loyalty towards your company constantly increases providing you with utmost advantage among your competitors.

## **The ability to implement more complex projects**

Big picture on your customers experience and their preferences enables you to see future prospects and to implement even more ambitious projects, leaving competitors behind.

## **Optimal pricing policy**

We have our own resources for conducting market research, and these make it possible to pass down the savings to each of our partners.

# Payment systems areas



## UI analysis

Find out how your customers perceive the interface you are suggesting, gaining the most objective and diverse insight.



## Satisfaction Surveys

Find out what your customers/dealers think about cooperation with you, identify your weaknesses and receive a direct feedback .



## Technical test coverage

Get beyond usual testing by standard set of devices covered.



## Up to date checks

Get insight into how new systems would be perceived along with existing ones. By having up to date data, you will be able to see how your system works not only among users of the most popular banks, devices, systems.

# Why Scheduling?



## Database Of 450 000+

Variety Of Devices



## Agile Approach

Day-to-day Scram Sessions



## Up-to-date Information

Realistic measure of product/service



## Fieldwork Speed

Quick Interaction



## Online Statistics

Statistics Availability 24/7



## Target Audience Selection

Unique opinions



## Add-on Products Offer Check

Enable to enlarge sales



## Cheaper Than Competitors

Budget cut



## Global Coverage

52+ Countries



## Data Quality Check

Proofreading, Artefacts and Data quality check

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of Digital Products Testing program and analytical report.

<https://scheduling-europe.com/>

[info@scheduling-europe.com](mailto:info@scheduling-europe.com)

+43 720 881 532

