



Price

audit



Some Experience **in Numbers**

100+ Programs per year

40+ Changing in motivational system

20+ Satisfied clients

52 COUNTRIES coverage

20+ Comparison analysis

Branches we experienced the price audit

Agriculture

Tobacco industry

Software industry

Petroleum industry

Insurance industry

Food industry

Automotive industry

Retail

Jewelry

Consumer food

Alcoholic Beverages

Savings & Loans

**Beer, Wine & Liquor
Food Stores**



What are

Price Audits

- **Price Audits are exactly what they sound like:** a specific listing of products and/or SKU numbers and the associated retail prices being displayed for consumer purchase as of the date of the audit. They allow companies to see a snap shot of how their present pricing compares with that of their identified competitors.
- **This data can then be used to make adjustments** to, or affirmations of, the company's current pricing structure, as well as develop pricing strategies, promotions and sales for upcoming quarters.
- **Due to the cost-effective nature of price audits,** these measurement tools are a key element of a corporate customer intelligence strategy. They are used heavily in retail environments, but also have utility in any industry in which there is a competitive environment.

With pricing audits, you can



Make adjustments to, or affirmations of, the competitor company's current pricing structure



Develop pricing strategy



Compare your price level to that of your competitors



Develop promotions and sales for upcoming quarters.



Check the competitor's prices and policies



Makes employees aware of what is important in serving customers, using the competitor's background



To give an answer on, how does your pricing, product selection and inventory stack up against your competitors



Allows for competitive analyses

Price audit areas



Undirected Audits

Find out exactly what products your competitors are carrying in their stores without them knowing a thing



Directed Audits

Recurring pricing feed of your top selling SKUs gathered from in-store competitors around the nation on a weekly, monthly, or quarterly basis



Custom Project

If you have a one-time project to complete, our auditors can gather information from any product at any store – whenever you need it.



Complex competitor price audit

Get insight into when your competitors are offering sales to boost your own revenue driving behaviors.

Why Scheduling?



Database Of 450 000+

Variety Of Devices



Agile Approach

Day-to-day Scram Sessions



Real World Testing

Realistic measure of product performance



Fieldwork Speed

Quick Interaction



Online Statistics

Statistics Availability 24/7



Target Audience Selection

Unique opinions



POS Readiness Check

Global payment systems



Cheaper Than QA Engineer

Budget cut



Global Coverage

52+ Countries



Data Quality Check

Proofreading, Artefacts and Data quality check

Get Free Sample^o

of Retail Audits program and analytical report.

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