



Bots and web usability

Web usability need for testing

The usability of a website tells us how: effectively, efficiently, and satisfactorily its visitors or users can see, or examine by other means, the website. That includes everything a user would typically experience when they visit the website including any:

- Navigation bars
- Menus
- Content
- Images
- Videos
- Hyperlinks
- Buttons
- Forms
- Games

Bots and Web usability

checking all the factors



- Accessibility
- Responsiveness
- Content and messaging
- Layout & navigation
- Errors & effectiveness
- Expectations management

Some Experience **in Numbers**

200+ Programs per year

40+ Satisfied clients

100+ Web sites tested

30% Increase of users satisfaction level

100 000+ Unique opinions gathered

52 Countries coverage

Bots and Web usability testing



Identifying the strengths and weaknesses of chosen system's work



Comparative characteristics of the main indicators of satisfaction



Multichannel testing – iOS, Android, Web systems



Bug reporting and improvements recommendations



Monitored and measured service performance



Competitors bench marketing and market analysis



Improves your own customer retention



Allows to analyze your system from customers' perspective



Bots and Web usability evaluation values

Segmented evaluation of real users experience

Our programs are developed to provide you with specialists of differentiated profile who are able to collect important information on customers' likes and dislikes.

Profit growth

By gathering the real diverse data from our specialists evaluations you can eliminate any weaknesses identified and work towards customer experience improvements, which will lead you to coverage increase.

Customer retention and satisfaction boost

As your approach to customer service grows, the attitude of your customers also changes. Their loyalty towards your company constantly increases providing you with utmost advantage among your competitors.

The ability to implement more complex projects

Big picture on your customers experience and their preferences enables you to see future prospects and to implement even more ambitious projects, leaving competitors behind.

Optimal pricing policy

We have our own resources for conducting market research, and these make it possible to pass down the savings to each of our partners.

Bots and Web usability areas



UI analysis

Find out how your customers perceive the interface you are suggesting, gaining the most objective and diverse insight.



Bots testing and improvements

Implementation or improvement of the existing ones can help you to achieve significant breakthrough in customer experience.



Satisfaction Surveys

Find out what your customers/dealers think about cooperation with you, identify your weaknesses and receive a direct feedback .



Up to date checks

Get insight into how new systems would be perceived along with existing ones. By having up to date data, you will be able to see how your system works not only among users of the most popular banks, devices, systems.

Why Scheduling?



Database Of 450 000+

Variety Of Devices



Agile Approach

Day-to-day Scram Sessions



Up-to-date Information

Realistic measure of product/ service



Fieldwork Speed

Quick Interaction



Online Statistics

Statistics Availability 24/7



Target Audience Selection

Unique opinions



Add-on Products Offer Check

Enable to enlarge sales



Cheaper Than Competitors

Budget cut



Global Coverage

52+ Countries



Data Quality Check

Proofreading, Artefacts and Data quality check

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