

# Mystery Caller

### Some Experience in Numbers



### **Our Clients**





































### Mystery Caller advantages



identifying the strengths and weaknesses of phone communication



Comparative characteristics of the main indicators of satisfaction



Feedback available to individual employees in the form of audio files



Identifies training needs and sales opportunities



Monitored and measured service performance



Makes employees aware of what is important in serving customers by phone



Improves your own customer retention



Allows analyze sales funnel from different perspectives

# Mystery Caller values

### Objective evaluation of real business affairs

Our specialists are able to collect important information on customers' likes and dislikes and relay this information accurately to you.

#### **Profit growth**

By working with specialists at the call center, you can eliminate any weaknesses identified during the customer satisfaction survey and work towards rectifying the situation in your outlets instantly, thus satisfying customer expectations.

#### An increase in customer loyalty

As your approach to customer service grows, the attitude of your customers also changes. Their loyalty towards your company increases and the number of customers buying products or services from your competitors decreases.

### The ability to implement more complex projects

Full communication with customers enables you to see future prospects and to implement even the most ambitious projects, leaving competitors behind.

#### Optimal pricing policy

We have our own resources for conducting market research, and these make it possible to pass down the savings to each of our partners.

## Mystery Caller areas



#### Product/Service Consultation Analyze

Find out how your call centers/stores are treating with customers & learn what you can do to strategically raise your own customer satisfaction.



#### Satisfaction Surveys

Find out what your customers/dealers think about cooperation with you, identify your weaknesses and receive a direct feedback.



#### Lead Follow-Up

Get the quality assessment of lead follow-up by phone.



### Promotional Items & Sales

Get insight into how your employees are informing about promotions and offering add-to products to boost your own revenue.

### Why **Scheduling?**



Database Of 450 000+

Variety Of Devices



**Agile Approach** 

Day-to-day Scram Sessions



**Up-to-date Information** 

Realistic measure of product/service recommendation by phone



Fieldwork Speed

**Quick Interaction** 



**Online Statistics** 

Statistics Availability 24/7



**Target Audience Selection** 

Unique opinions



**Add-on Products Offer Check** 

Enable to enlarge sales



**Cheaper Than Competitors** 

Budget cut



**Global Coverage** 

52+ Countries



**Data Quality Check** 

Proofreading, Artefacts and Data quality check

# **Get Free Sample**

of Mystery Caller program and analytical report.

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