Scheduling
WORLDWIDE

Bots and web
usability

Web usability need for testing

The usability of a website tells us how:
effectively, efficiently, and satisfactorily its visitors or users can see, or examine by other means, the website. That includes everything a user would typically experience when they visit the website including any:

- Navigation bars
- Menus
- Content
- Images
- Videos

- Hyperlinks
- Buttons
- Forms
- Games

Bots and Web usability
checking all the factors

- Accessibility
- Responsiveness
- Content and messaging
- Layout & navigation

- Errors & effectiveness
- Expectations management

Some Experience **in Numbers**

200+ Programs per year

40+ Satisfied clients

100+ Web sites tested

30% Increase of users satisfaction level

100 000+ Unique opinions gathered

52 Countries coverage

Bots and Web usability testing

Identifying the strengths and weaknesses of chosen system's work

Multichannel testing – iOS, Android, Web systems

Monitored and measured service performance

Improves your own customer retention

Comparative characteristics of the main indicators of satisfaction

Bug reporting and improvements recommendations

Competitors bench marketing and market analysis

Allows to analyze your system from customers' perspective

Bots and Web usability
evaluation values

Segmented evaluation of real users experience

Our programs are developed to provide you with specialists of differentiated profile who are able to collect important information on customers' likes and dislikes.

The ability to implement more complex projects

Big picture on your customers experience and their preferences enables you to see future prospects and to implement even more ambitious projects, leaving competitors behind.

Profit growth

By gathering the real diverse data from our specialists evaluations you can eliminate any weaknesses identified and work towards customer experience improvements, which will lead you to coverage increase.

Optimal pricing policy

We have our own resources for conducting market research, and these make it possible to pass down the savings to each of our partners.

Customer retention and satisfaction boost

As your approach to customer service grows, the attitude of your customers also changes. Their loyalty towards your company constantly increases providing you with utmost advantage among your competitors.

Bots and Web usability areas

UI analysis

Find out how your customers perceive the interface you are suggesting, gaining the most objective and diverse insight.

Satisfaction Surveys

Find out what your customers/dealers think about cooperation with you, identify your weaknesses and receive a direct feedback .

Bots testing and improvements

Implementation or improvement of the existing ones can help you to achieve significant break-through in customer experience.

Up to date checks

Get insight into how new systems would be perceived along with existing ones. By having up to date data, you will be able to see how your system works not only among users of the most popular banks, devices, systems.

Why **Scheduling?**

Database Of 450 000+
Variety Of Devices

Target Audience Selection
Unique opinions

Agile Approach
Day-to-day Scram Sessions

Add-on Products Offer Check
Enable to enlarge sales

Up-to-date Information
Realistic measure of product/ service

Cheaper Than Competitors
Budget cut

Fieldwork Speed
Quick Interaction

Global Coverage
52+ Countries

Online Statistics
Statistics Availability 24/7

Data Quality Check
Proofreading, Artefacts and Data quality check

Get Free Sample

of Digital Products Testing program and analytical report.

https://scheduling-europe.com/

info@scheduling-europe.com

+4314120126