



# Web social media

## Some Experience **in Numbers**

**100+**

Programs per year

**40+**

Changing in motivational system

**20+**

Satisfied clients

**52**

Countries coverage

**20+**

Comparison analysis

Find new opportunities using **Web Social Media for your brand!**

## Why Web Social Media can benefit your business?

- Communicate and interact with your customers through social media;
- Analyze feedback that you receive from your clients;
- Promote your brand.

**Social media contribute to changing social discourse and create a platform** on the basis of which trends and forecasts are formed, topics in which vary from environment and politics to technology and the entertainment industry.



# Web social media advantages and values

## Increased Brand Awareness

Social media is one of the most cost-efficient digital marketing methods used to syndicate content and increase your business' visibility. Implementing a social media strategy will greatly increase your brand recognition since you will be engaging with a broad audience of consumers.

## Higher Conversion Rates

With increased visibility, your business gains more opportunities for conversion. Every blog post, image, video, or comment may lead viewers to your company's website and increase traffic. Social media marketing allows your business to give a positive impression through a humanization factor. When brands are interactive by sharing content, commenting, and posting statuses on social media, it personifies a brand. People prefer to do business with other people, rather than companies

## More Inbound Traffic

Syndicating your content on as many platforms as possible allows these individuals to organically reach your business. For instance, perhaps someone in an older demographic of consumers will search for your website using a particular keyword on Facebook, but a millennial could begin their search by using a different social media platform entirely, because they search for products totally differently. By marketing on social media you can effectively open your business to a wider variety of versatile consumers all over the world.

## Better Customer Satisfaction

Social media is a networking and communication platform. Creating a voice for your company through these platforms is important in humanizing your company. Customers appreciate knowing that when they post comments on your pages, they will receive a personalized response rather than an automated message. Being able to acknowledge each comment shows that you are attentive of your visitors' needs and aim to provide the best experience.

# Why Scheduling?



**Database Of 450 000+**  
Variety Of Devices



**Agile Approach**  
Day-to-day Scram Sessions



**Real World Testing**  
Realistic measure of product performance



**Fieldwork Speed**  
Quick Interaction



**Online Statistics**  
Statistics Availability 24/7



**Target Audience Selection**  
Unique opinions



**POS Readiness Check**  
Global payment systems



**Cheaper Than QA Engineer**  
Budget cut



**Global Coverage**  
52+ Countries



**Data Quality Check**  
Proofreading, Artefacts and Data quality check

# Get Free Sample<sup>•</sup>

of Customer Experience program and analytical report

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